

### December 2016 Newsletter

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#### December 1 Holiday Party

**Register** at [www.icf-nt.com](http://www.icf-nt.com)  
or click on Registration Button

**Register for the  
December 1 Holiday Party**

**Pay for this event online  
when registering**

#### Meeting Details

**Time:** 11:15 AM to 11:15 PM

**Location:** Hackberry Creek  
Country Club

**Address:** 1901 W. Royal Lane  
Irving, TX 76051

**Website:** [www.hackberrycreekcc.com](http://www.hackberrycreekcc.com)

#### December 1 ICF-NT Winter Holiday Party

#### ICF-NT Winter Holiday Party

#### Ho-Ho-Home for the Holidays: A Holiday Comedy Show

**Thursday, December 1  
From 5:30 to 8:30 PM**

**Performance at 7:00 PM**

**By Been There, Done That Improv Comedy**

**Hackberry Creek Country Club  
1901 W. Royal Lane, Irving, TX, Irving, TX 75063**

#### Early Bird Pricing:

\$20/member; \$40/member and guest  
\$25/nonmember; \$50/nonmember and guest

#### Pricing after November 27:

\$25/member; \$50/member and guest  
\$30/nonmember; \$60/nonmember and guest

The holidays are stressful; visits from crackpot relatives, fighting the crowds at Macy's, cooking the perfect vegetarian turducken. Take your holiday stress and **throw it away** with a rollicking romp through holiday successes and disasters, yours or your colleagues.

Come early and enjoy complimentary hors d'oeuvres and a cash bar. Drop in for a drink or stay for the evening. We will be so glad to see you and meet your "date."

*Been There, Done That:* Who knew a group of folks over 40 could be so hilarious? Been There, Done That is the premier over-forty Improv comedy troupe in the DFW metroplex.

Over forty? We'll show you the funny side of the joys and challenges of adulthood from kids to aging parents, corporate jobs, and secretly singing along to Coldplay in the car. Under forty? You will walk away shaking your head at what really goes on inside the minds of your parents and their friends. We know because we've been there, done that! BTDT performs regularly at Dallas Comedy House and private corporate events.





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COACH TRAINING**  
from experts in the field

*"...an incredible journey and transformation..."*

*"...truly transformational..."*

*"...an AMAZING program..."*

**LEARN MORE**



### **ICF North Texas Vision and Mission**

#### **Vision**

ICF-NT will be known as the leading resource for the coaching community and the organizations and individuals it serves, providing:

- A collaborative network of credentialed coaches
- Continuing education
- Impactful contributions to the coaching profession

#### **Mission**

To grow and develop a competent coaching community that drives results for coaches and those they serve.

## **President's Message**

Happy Holidays!

2016 has been a fantastic year. A huge thank you to the Board for their service, passion, and ideas: Jude Olson, Laurel Rolls, Catherine Oleksiw, Mike Caracalas, Tim Kincaid, Pam Van Dyke, Neil Phillips, Gretchen Martens, Erika Horton, and Steve Coxsey. A special thank you goes to Sara Smith for attending the board meetings and being our primary connection to ICF Southeast Region and ICF Global.



The main objective for 2016 was to do things a little differently to attract new members. Thanks to the Board initiatives, our membership numbers have increased from 142 to 169. That is a 16 percent growth within one year.

Below are some of the 2016 board initiatives:

- Creative programming that included over 15 different program and workshop offerings that gave our members an opportunity to attain 21 CCEUs throughout the year.
- Coaching week with Girl Scouts. Morning presentation and afternoon pro bono laser coaching.
- Two Communities of Practices were created: Business Development and Ministry.
- International Coaching Week initiatives: Written proclamations from three cities (Dallas, Fort Worth and Irving) located within the metroplex. The May program focused on a laser coaching model with a demonstration for members followed by a Q&A.
- With ICF-Global marketing stimulus funds, we utilized the consulting services of graduate students at the University of Dallas in their Capstone Consulting project where business issues are addressed. The results were presented to the Board on sustaining current members while continuing to attract new members.
- Quarterly Rendezvous social events for members in the evenings.
- Updated website including incorporating short videos to promote workshops and organizing/cleaning up historical documents/resources.
- Building alliances, especially Lone Star Alliance and ICF Southeast Regional. Jude Olson presented at Austin chapter and co-facilitated Prism workshop with Austin President-Elect. ICF-NT had four representatives attend the S.E. Leadership Retreat in October.
- Initiated good business practices for the chapter with hiring of CPA, renewing chapter's liability board insurance, creating instructions on how to access chapter financial reports, updating the advertising policy, and attaining a "permanent" virtual mailing address.
- Virtualization team formed to address interest in virtual membership. Major outcome was purchase of Zoom as platform for webinars and meetings using ICF Global marketing grant for this purchase.
- Prism followed ICF Global criteria in identifying Prism nominees and aligned selection criteria to that of ICF Global. In a quest to elevate the experience, we created a "mini conference" day at the American Airline CR Smith Museum that included the Prism award as part of the day along with a keynote speaker, lunch, two workshops, and a reception.

Please join us on Dec 1 for the ICF North Texas holiday party that includes a comedy improv show, "Ho-Ho Home for the Holidays." It will be a different holiday party experience that you will enjoy.

It has been my honor to serve as president in 2016 and I look forward to 2017 when Jude Olson will be president. I wish you all much happiness during the holidays and hope 2017 is very prosperous.

*Coming together is a beginning; Keeping together is progress;  
Working together is success.  
~ Henry Ford*

**Randy Fernandes, CPCC, ACC**  
**ICF-NT President**



Organization  
and  
Relationship  
Systems  
Coaching™

Advanced  
Coach  
Training



### Welcome to Our ICF North Texas New Members

October 20 — Nov 9

Jeff Bearrows  
Christine Horstman

### Member News

*Congratulations to*

**Lisa Krishnan, ACC**

*On receiving your ACC  
(Associate Certified Coach)  
credential from ICF.*

## Proposed Slate of Officers for 2017

### Proposed Slate of Officers for 2017

Below is the proposed Slate of Officers for the 2017 Board of the ICF-NT, approved by the 2016 Board. **Read about our new board candidates on Pages 8, 9 and 10.** Note that the ballot has been updated to clarify board member roles.

Please refer to the [attached document](#) for more information about each new board member proposed for 2017.

**Please vote YES to accept this slate for 2017 by [clicking here](#).**

#### New Board Members for the 2017 Slate:

Tracy Cadorine, VP Membership  
Christine Horstman, VP Prism Symposium  
Norma Martinez, VP Social Media  
Kristin Robertson, VP Programs

#### Board Members Continuing from 2016:

Mike Caracalas, remaining as Treasurer  
Stephen Coxsey, remaining as VP Alliances  
Randy Fernandes, beginning new role as Past President  
Timothy Kincaid, beginning new role as Secretary  
Jude Olson, beginning new role as President  
Catherine Oleksiw, beginning two-year term as President-Elect/President

**Voting Closes at Midnight on November 30, 2016**

## ICF-NT Seeks Alliances Committee Volunteers

### Help Us Connect Our Coaching Community With the Broader Community

Our chapter's Alliances Committee creates and cultivates connections between the chapter and the community. This most visibly includes partnering with nonprofit organizations to provide pro bono coaching initiatives. It also includes partnering with other professionals associations to expand the community's appreciation of ICF-quality coaching and the visibility of ICF North Texas as the go-to resource for organizations considering a coaching initiative.

This coming year the Southeast Region of ICF, thirteen chapters including ours, will look at sharing practices to expand each chapter's visibility within the business community as well. It will be an additional focus for us this year and hopefully will lead to ongoing community engagement to expand the field of coaching and elevate our chapter's image within the community.

Does this pique your interest? Do you have strengths, skills, and values that align with creating and cultivating connections and sharing the benefits of coaching? If so, please use them to serve our community and help us connect our chapter with the broader community.

The Alliances Committee is a place to connect with other people who share your values and have similar skills and strengths for opening doors and building relationships. Serving on the committee is a way to contribute to our community and help us become stronger. Investing your time and energy in the chapter community is a fantastic way to experience more of the benefits of membership, including connecting with fellow coaches, developing yourself personally and professionally, and deriving meaning by serving a cause you value: bringing the benefits of coaching to the world.

If you are interested in volunteering, or have questions about volunteering, please email our Vice-President of Alliances, Steve Coxsey, at [steve@stevecoxsey.com](mailto:steve@stevecoxsey.com) or call him at 817-416-8971. We build our chapter together, by serving one another. Come join us!



Find Out Why  
the Most  
Successful  
Coaches  
Start at iPEC

LEARN MORE



### Are you newly Credentialed?

Have you recently  
Earned an ICF  
Coaching Credential?

Your ICF-NT Chapter  
wants to recognize  
your achievement.

Please email  
Timothy Kincaid  
[memberships@icf-nt.com](mailto:memberships@icf-nt.com))  
so your professional  
organization can  
Recognize your  
accomplishment.

## Dec 15 ICF-NT Bus Dev COP — ZOOM Virtual Meeting

### Business Development Community of Practice

Thursday, December 15

***This is a change from the fourth Thursday due to the Holidays!***

**6:30 to 8:00 PM**

**ZOOM link: <https://zoom.us/j/264121393>**

How is your Business Development going? If you desire to grow your practice, increase your number of clients and enjoy multiple paths of income, this is the group for you. Our meetings are very interactive, engaging and enjoyable.



Our next virtual meeting is Thursday, December 15, from 6:30-8:00 PM on ZOOM. This is a change from the fourth Thursday due to the Holidays!

We will continue our study of *Branding* during this webinar.

ZOOM is a very easy platform to use. While at your computer, click on the join link shown above or below and you will be taken to the ZOOM website on your computer. If you do not have a free account with Zoom, you will be asked for your email address. Then, you will join the webinar.

During the webinar, you will appear on the screen with the others, and you will be able to see everyone else, hear each person's contributions and be heard by others. If you would prefer to use a smart tablet or phone, you can download the free ZOOM app to either of these devices and follow the same directions for joining. If you use the "phone in" option, you will be able to listen ONLY. With the "phone in" option, you will not be able to participate in the discussion.

Here's another way to stay connected. Join us on Facebook. Search for the "ICF-NT Business Development COP" group page on Facebook and request to join. As soon as I verify that you are a member of ICF-NT, I will approve your request to join. Then you will be able to get reminders, notices and other posts through Facebook. In addition, you will be able to access documents (such as our future meetings) in the Files Section of our group page.

If you have any difficulty getting ZOOM set up or joining the meeting, please contact Cheryl Close at [cheryljclose@gmail.com](mailto:cheryljclose@gmail.com). She will be glad to help!

To join the December 15 Business Development ZOOM Virtual webinar, click on the ZOOM link below:

**Virtual Meeting Date: December 15**

**Virtual Meeting Time: 6:30 to 8:00 PM**

**ZOOM link: <https://zoom.us/j/264121393>**

## ICF-NT's Sara Smith Elected to ICF Global Board

### Congratulations, Sara!

The ICF Board vote was just released! Our voting powers were heard! ICF-NT's Sara Smith has been elected to the ICF Global Board. Congratulations, Sara! We are SO thrilled for you.



## ICF-NT 2016 Board

**President:** [Randy Fernandes](#)

**President-Elect:** [Jude G Olson](#)

**Secretary:** [Catherine A Oleksiw](#)

**Treasurer:** [Mike Caracalas](#)

**VP of Alliances:**  
[Stephen Coxsey, MA, PCC](#)

**VP of Membership:**  
[Timothy S. Kincaid](#)

**VP of Prism Program:**  
[Pamela Van Dyke, PhD, PCC](#)

**VP of Programs:** [Laurel A Rolls](#)

**VP Public Relations:** [Erika Horton](#)

**VP of Technology:**  
[Gretchen Martens, MA](#)

**Ambassador Coordinator:**  
[Alma Weaver Jones](#)

**ICF Regional Liaison:** [Sara C Smith](#)

## January 13 Program

**Register** at [www.icf-nt.com](http://www.icf-nt.com)  
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### Meeting Details

**Time:** 11:15 AM to 11:15 PM  
**Location:** Hackberry Creek  
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**Address:** 1901 W. Royal Lane  
Irving, TX 76051  
**Website:** [www.hackberrycreekcc.com](http://www.hackberrycreekcc.com)



## January 13 ICF-NT Luncheon

### January 13 ICF-NT Luncheon Program

#### Four Ways to Stand Out on Social Media with Snack-Size Content

**By Tanya Smith**

Our January 13 Luncheon Program features Tanya Smith, Online Marketing Strategist. Tanya is a creative social content strategist and coach, soccer mom and geeky student of all things internet. Described as a "walking Google," Tanya's step-by-step [snack size marketing strategies and training products](#) have helped hundreds of executive coaches, business consultants and trainers free up more time by using the internet to leverage their expertise, gain a broader reach, and dramatically increase their income. Her experience and branding perspectives have been featured on stage, in radio, print, and a number of well-known digital publications, such as *Visionocity Magazine*.



#### Program Description:

Coaches ... Does social media frustrate you? Do you want to learn how to leverage Social Media better without taking hours?

You are not alone! Social media is a low-cost and efficient way to spread your message and to get visibility for your coaching business. But being on social media means you need to stand out from the noisy online marketplace. You must share content of value that represents you as the unique and powerful coach you truly are.

[Check out Tanya's video!](#)

#### Program Outcomes:

In January Program, Tanya will teach you little known shortcuts to sharing highly attractive content that will drive prospective clients from the computer to your coaching programs and services. You will discover:

- The amazing power of **short form, multimedia content** to showcase your brand on social media
- How to **choose the right tools** to save you hours of time coming up with content that is ready to post
- How to create **deeper, more personal connections** with the right mix of automation + YOU (without the overwhelm)
- How to get the most **bang for your buck** out of work you've already done

After the lunch presentation, Tanya will offer a limited time, four-week online series of short videos and worksheets, to teach you the best methods for leveraging video, images, audio and charts/graphs for social marketing domination. Each week you'll be challenged to complete a single task so that by the end, you are armed with a complete, creative arsenal for social content that differentiates you from anyone else online.

**CCEUs for this program:** 1 CCEU

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Coaching Credential?

Your ICF-NT Chapter  
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Please email  
Timothy Kincaid  
[memberships@icf-nt.com](mailto:memberships@icf-nt.com)  
so your professional  
organization can  
Recognize your  
accomplishment.



## ICF-NT Business Dev. COP Learns About Branding

### Business Development Community of Practice Learns about Branding and Elevator Speeches

Our Business Development Community of Practice enjoyed learning more about Branding and our Elevator Speeches from Valerie Sokolosky during our September Meeting. It was fantastic! Valerie graciously sent the article below for your enjoyment.



*There's a difference between interest and commitment. When you're interested in doing something, you do it only when it's convenient. When you're committed to something, you accept no excuses; only results.*  
~ Kenneth Blanchard

If you had breakfast this morning, the chicken participated but the pig was committed! Here's a client's example of commitment to demonstrating and using his personal brand.

I recently worked with a senior executive in one of the big four financial services firms who was definitely committed.

This man has a huge responsibility with deadlines pulling him daily in many directions. Yet from the beginning he took to heart everything he learned in our coaching sessions. Each time we met he made the commitment to complete his action items—which he DID ... each and every time.

The longer we worked together developing his personal brand, the more he saw benefit both personally and professionally.

Here are a few outcomes of his commitment:

1. He grew his book of business exponentially, using the branding networking tools.
2. He built a stronger reputation in his marketplace.
3. His enthusiasm was commented on by his staff, which helped build a more engaged atmosphere.
4. He learned the benefit of having a strong online brand identification when prospective clients commented on his LinkedIn profile. This often led to business opportunities.
5. He is now one of my strongest brand ambassadors.

What's the point? We can only grow when we're willing to dig deep. To maximize your rate of return, it takes maximum commitment.

I love working with committed people!

## Renew Your ICF Membership

### Renew your ICF membership

and your credential for another year to connect with our cutting edge coaching research, lifelong learning, and opportunities For networking and community-building.



Did you miss the March 31 deadline?

It's not too late. Go to:

<http://coachfederation.org/renew> and renew today.



### ICF Global News

Please click [here](#) to read the latest ICF Global News!

### Leverage the ICF Brand

The ICF has invested in great marketing and brand work that is available for use by members. Check out what is available and proudly display your membership in the strongest coaching organization on the planet!



## January 18—February 8 ICF-NT Webinar Series

### January 18 – February 8 Snack Size Marketing Webinar Series

#### Snack Size Your Marketing: 4 Keys to Engage More Followers and Have More Fun with Social Media

By Tanya Smith

Webinar Series Cost: \$89

Feeling overwhelmed and disoriented about how to engage on social media to get the results you want?

You are not alone. Lots of coaches feel social networking is just a huge time suck. But it doesn't have to be. You can grow your following and enjoy...yes, I said enjoy networking on social media when you choose the perfect time-saving content strategy for you.

In this session with Tanya Smith of Snack Size Marketing, you will learn how to take the 'meh' out of social media with powerful, snack size content.

You'll discover:

How to **choose the right social networks** best suited to your personality  
The power of snack size **daily engagement** to drive hungry coaching clients  
How to create **high quality, micro-content** that people want to read and share

Each week you'll be challenged to complete a single task from 1 of 4 weekly lessons. No need to travel—you can watch these short tutorials on the go, or from the comfort of your office. Join us live or catch each replay in a private members area.

In 30 days, you'll have applied practical tips to get more engagement and find your sweet spot on social media.

#### Mark your Calendars Now!

**4 Wednesday Sessions:** January 18, January 25, February 1, February 8

**Time:** 6:00 PM

**CCEUs for this webinar series:** 4 CCEUs

## Coach Veterans Transitioning to Civilian Life

### Veterans Transitioning to Civilian Life

Melissa Walker is heading the chapter's outreach to military veterans. She will locate a partner organization where our members can provide coaching to veterans. These vets need support transitioning to civilian life after serving in the military. Their focus areas can include career search, interview preparation, preparing for a work setting different from the military, and juggling competing demands of family and work, and sometimes school.

Melissa would like to have an estimate of the number of coaches who can participate in a program as she approaches potential partner organizations. We will provide introductory training on specific considerations when working with veterans to help coaches be prepared.

If you are interested, or if you have further questions, please contact Melissa Walker at [melissawalker@nextcareerconsulting.com](mailto:melissawalker@nextcareerconsulting.com).

## ICF-NT 2017 Board Candidates

### Tracy Cadorine, CPLP – Candidate for VP of Membership

Tracy Cadorine is a professional coach with a Graduate Certificate in Executive and Professional Coaching from UTD. Tracy recently transitioned her career from a Learning and Development management position with Hilton Worldwide to her own coaching business, Coaching Beat, LLC. Tracy is currently pursuing her ACC credential through ICF and a Masters degree in Management Science through UTD.



Tracy's passion is to help organizations understand and effectively use coaching as a tool to achieve and sustain their business outcomes and helping team members enjoy more fulfilling work lives. She spent 15 years with Hilton consulting, analyzing, curating, creating, delivering, measuring, and reinforcing learning. In recent years, coaching became her joy at work and she decided to pursue the role full time.

Tracy is a Certified Professional of Learning and Performance awarded through the Association of Talent Development. She is certified in many communication and leadership programs. Her assessment certifications include MBTI, DISC and Emergenetics.

Tracy is native to the Dallas area and grew up in Arlington, TX about two miles from Ranger Stadium. She is, predictably, a Rangers and Cowboys fan. She received her Bachelor's from UTA in Business Management. She enjoys performance art and time with her family including her husband of 17 years and a 9-year-old daughter.

#### Serving the Chapter

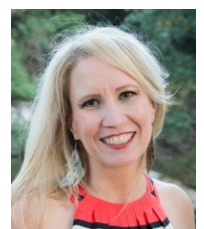
Tracy is excited to be a nominee for the VP of Membership role within our organization. After speaking with several active members, potential members and the current board, she believes she can contribute to the valuable work of increasing engagement and participation within our community.

ICF performs an important role for the coaching profession by gathering us into a community of practice. This gives us a group dialogue about issues important to our profession. It also gives us a consolidated and more powerful voice in the world. The more people who are active in our ICF North Texas chapter, the more we will see the benefits of ICF participation grow.

Tracy looks forward to the opportunity to participate in the continued success of our vibrant community.

### Christine Horstman – Candidate for VP of Prism Symposium

Christine Horstman just recently launched Paper Doll Communication, a consulting and coaching company whose focus is personal development and professional support for small business owners and individuals. She enjoys helping people and companies reach their full potential.



Christine is a certified Human Behavior Consultant through Personality Insights and an Accredited DISC Trainer. She is completing her Strong Certification and is a Career Development Coach-in-Training with the World Coach Institute.

Christine has a liberal arts education from Boston College. Her major in Political Science fed her interest in leadership and how organizations function. But it was her study abroad and travel experience that landed Christine her first job with EF Education—the world's largest private educational company.

Christine honed her people skills as Sales and General Manager running EF's regional office in Dallas. She worked with Operations staff worldwide and with a diverse, international group. Her work since leaving EF has been focused in the small business arena including a direct marketing firm, a furniture and décor manufacturing company, and most recently in the event industry.

Her experience in hiring and staff development led her into Human Resources and Strategic Planning, and now into Career Development and Adult Learning. She is passionate about education and lifelong learning, and is an advocate for the needs of Learning Different students.

*Continued on Page 9 . . .*



## ICF North Texas 2017 Board Candidates (Continued)

. . . Continued from Page 8

Christine is married and has a soon to be teenage son. She has volunteered with the Junior League of Dallas and written for *The Dallas Morning News* as a Community Voices contributor. She has been very active in her son's schools serving as the Auction Chair, the Co-President of the Parents' Association, and is currently in her second year chairing the Annual Fund, which raises over \$700,000.

### **Serving the Chapter**

Christine's capabilities and experiences as an internal coach and her expertise in organizational development will serve the chapter as an enhancement to existing efforts.

Christine believes the best thing that she has to offer as a coach and as a member of this organization is a focused intention around connection. The act of enhancing or creating relationships with others for a joint or mutual purpose is a foundation of connection. She will work diligently to lead efforts to enhance our members' experience of connection to ICF-North Texas and each other.

Christine looks forward to collaborating and applying her energies to delivering on the strategies that have been identified as necessary for ICF-North Texas. In the universe of possibility, she believes we can do anything together. She is excited about the opportunity to contribute to this organization.

### **Norma Martinez – Candidate for VP of Social Media**

Norma is a Talent Development Professional originally from Texas who has lived on both the East and West coasts. She has enjoyed the opportunity to work internally across multiple industries and organization cultures. The focus of her work for the last ten years has been Organization Development and Coaching.



Norma has just started her own practice—"Shift"—an Executive Coaching and Talent development company based in Dallas, and is experiencing the business challenges of being an external coach.

Norma's perspective about work, the workplace, and her clients has been formed and enhanced by the experiences she has had in organizations and by the people who make up the fabric of her life.

Norma has worked for such companies as The Quaker Oats Company, The Perrier Group of America, Baylor Health Care System, Lockheed Martin Defense and Aerospace, and most recently Energy Future Holdings. Her experience also includes work in France and the United Kingdom.

### **Serving the Chapter**

Norma's capabilities and experiences as an internal coach and her expertise in organizational development will serve the chapter as an enhancement to existing efforts.

Norma believes the best thing that she has to offer as a coach and as a member of this organization is a focused intention around connection. The act of enhancing or creating relationships with others for a joint or mutual purpose is a foundation of connection. She will work diligently to lead efforts to enhance our members' experience of connection to ICF-North Texas and each other.

Norma looks forward to collaborating and applying her energies to delivering on the strategies that have been identified as necessary for ICF-North Texas. In the universe of possibility, she believes we can do anything together. She is excited about the opportunity to contribute to this organization.

Continued on Page 10 . . .

## ICF North Texas 2017 Board Candidates (Continued)

. . . Continued from Page 9

### **Kristin Robertson, PCC — Candidate for VP of Programs**

Kristin Robertson is an executive coach, company culture consultant and group facilitator who helps businesses transform their company culture, reduce operational costs, develop high potential employees and create productive teams. She thrives in collaborative partnerships with her clients in which she can help build a high performance organizational culture and develop leadership bench strength. As an executive coach, Kristin works with executives and high potential managers to increase their self-awareness and leadership effectiveness. She is a skilled group facilitator who leads executive offsite meetings using group exercises that increase teamwork, self-awareness and leadership effectiveness.



Before starting her work with organizational culture, Ms. Robertson managed and consulted to technical support call centers in high tech companies and IT organizations for over 25 years. Her process-oriented background and experience in building great cultures in a call center environment inform and benefit her current work.

Clients include BMC Software, Barclay's Bank, Susan B. Komen for the Cure, Schneider Electric, Aflac, Hewlett-Packard, Pelco, Synovus Bank, 7-Eleven, Southwest Airlines, AT&T, Federal Emergency Management Agency and Texas Children's Hospital. Before becoming an entrepreneur, Kristin held executive positions including Vice President of Client Services at Advent Software in Silicon Valley and director at Fidelity Investments, where she won the President's Award in 1996.

Kristin lives in Dallas/Fort Worth, Texas with her husband and a poodle named Remy. Her grown children help out with the business but live elsewhere. They mainly come home to ask for money, do their laundry and sleep.

### **Serving the Chapter**

As the board member in charge of programming, Kristin will strive to continue the ICF-NT's tradition of presenting excellent educational opportunities at the monthly lunches and extended afternoon training opportunities. She plans to work collaboratively with committee members and board officers to tap the vast wisdom and expertise available. It will be fun to seek out qualified presenters and exciting topics for both new and seasoned coaches in the DFW area.

## Update Your Member Profile on the ICF-NT Web Site

### Update Your Member Profile Membership in ICF-NT Has its Benefits

The ICF-NT Board has responded to requests from our members for an enhanced “coach” search capability. The enhancement to the member Directory on the website is finished. When people look for a coach on the ICF-NT website, they can now search by key words as well as zip codes. Sounds good, doesn’t it? The ICF-NT Member Directory has new and enhanced search capabilities. These “search” criteria are similar to global ICF member profile Directory data points.

It is up to you to *update your Profile*. Follow the instructions below or go to the website and download a copy of the instructions found in the “Members Only Section” and “Member Only Documents.” Follow these instructions:

#### Step 1:

Login to the ICF-NT website. In the upper Right hand corner find “Profile.” Click on Profile, which opens to a web page with five dialog boxes.

“Membership Summary” is the top box and it should reflect your current status. If you have a question about your membership, please contact Tim Kincaid: [memberships@icf-nt.com](mailto:memberships@icf-nt.com).

#### Step 2:

Look at the “Website” box (right column, top box). Click on “Interests.” Move your cursor down to “Interests” and update your information in the two boxes on this page.

In the first box, “Coaching Specialties,” there are now seven *Coaching Specialties*. Check the boxes of the items that apply to you. The last choice under “Coaching Specialties” is *Available for Speaking or Training Engagements*. Check that box if it applies to you. In the second box, “Coaching Delivery,” has four methods to choose. Check all that apply.

When you finish checking your boxes on this page, scroll down and hit the “Save” button. You should receive a confirmation notice that your changes were saved.

#### Step 3:

Look at the “Personal Info” box (left column, top box). Click on “Contact Info.” You will want to update the information on this page. Scroll down and hit the “Save” button at the bottom of the page. You should receive a confirmation notice that your changes were saved.

When updating your contact info, “Website” means your personal website. Enter the full url: <http://www.etc>.

#### Step 4:

In the same “Personal Info” Box, move your cursor down to “Additional Membership Data” and click on it to update your information. Then scroll down and hit the “Save” button at the bottom of the page. You should receive a confirmation notice that your changes were saved

#### Step 5:

In the same “Personal Info” Box, move your cursor down to “Membership Directory” and click on it to update your information. (See the Note on Membership Directory information below.) The information here is what shows on the website. Scroll down and hit the “Save” button at the bottom of the page. You should receive a confirmation box that your changes were saved.

Note on the Social Media sections of Membership Directory:

FB = Facebook. Only enter your name, not the full url.

LI = LinkedIn. Per ICF-NT, enter everything after the [www.linkedin.com](http://www.linkedin.com).

Twitter: This is your username—everything after the @ on Twitter.

**NOTE:** The “Membership Directory” information is now key word searchable. You will want to include important search terms in your directory information. One possibility is to include an extra paragraph at the bottom. Start with the phrase, “Keywords:” and then include the terms separate by a comma. For example: Keywords: Career coaching, young adults, entrepreneurs, solopreneurs, business plans, business designs, financial coaching, marketing.

## Upcoming Chapter Meetings and Programs

### YOUR COMPANY NAME



Advertise your services,  
offer your books,  
or tout your expertise to  
ICF-North Texas members

Sign up now to advertise in both  
our monthly newsletter and on  
our web site for only:

\$100 quarterly for members and  
\$150 quarterly for non-members

Discounts for submissions  
extending beyond quarterly

- ✓ High Res (300 dpi) jpeg ad
- ✓ jpeg no wider than 250 pixels
- ✓ Ads are subject to approval  
of ICF-NT's Board
- ✓ Artwork and content must be  
approved and payment made  
prior to placing ad

Contact Mike Caracalas today  
([treasurer@icf-nt.com](mailto:treasurer@icf-nt.com))  
to have your ad posted

December 1	ICF-NT 2016 Winter Holiday Party from 5:30—8:30 PM. <i>Ho-Ho-Home for the Holidays: A Holiday Comedy Show.</i> Presented by the over forty improv comedy troupe, Been There, Done That. Registration opens September 9.
December 15	ICF-NT Business Development COP Virtual ZOOM Meeting from 6:30—8:00 PM. We continue our study of <i>Branding</i> . ZOOM link: <a href="https://zoom.us/j/114218167">https://zoom.us/j/114218167</a> .
January 13	ICF-NT Luncheon Program at Hackberry Creek Country Club. <i>Four Ways to Stand Out on Social Media with Snack-Size Content.</i> By Tanya Smith.
January 18— February 8	ICF-NT Snack Size Marketing Webinar Series. <i>4 Keys to Engage More Followers and Have More Fun with Social Media.</i> Four-part virtual series by Tanya Smith.
January 26	ICF-NT Business Development COP Virtual ZOOM Meeting from 6:30—8:00 PM. ZOOM link: <a href="https://zoom.us/j/114218167">https://zoom.us/j/114218167</a> .
February 10	ICF-NT Luncheon Program at Hackberry Creek Country Club. Information is forthcoming on the speaker and topic for February.
March 10	ICF-NT Luncheon Program at Hackberry Creek Country Club. Information is forthcoming on the speaker and topic for March.

### Tell Us About Your Coaching Success Stories!

We'd like to hear about your coaching success stories—the successes of your coaching business and especially your clients' successes. These are an integral part of our ICF North Texas Coaches story. Your experiences remind us of our mission to grow and support a professional coaching community that drives results for individual coaches and those they serve. And sharing your story could help others.

Please take a minute to tell us about a positive experience you've had as a Coach. All stories will be reviewed and documented, and with permission, we may share your story online or in one of our ICF-NT publications.

If you're willing to share your story, please contact [PR@icf-nt.com](mailto:PR@icf-nt.com).

Thanks!

International Coach Federation—North Texas Chapter  
[www.icf-nt.com](http://www.icf-nt.com)

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